

VERBATICA

AN INNOVATIVE LANGUAGE LEARNING ECOSYSTEM

THE EVOLUTION OF LANGUAGE
LEARNING - NOW FOR EVERYONE



AWARDS



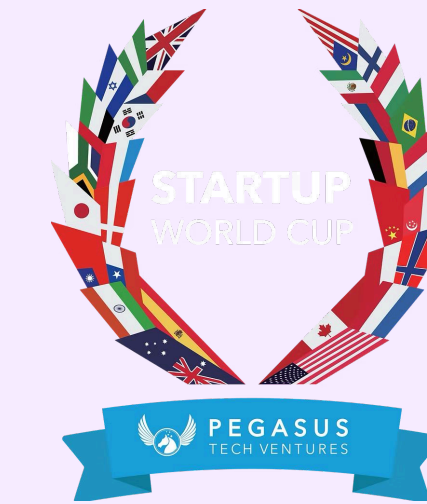
GESAWards 2026 London
Finalist (from Eurasia)



Graduate of the Supercharger
Ventures Accelerator 2026

DSC
MENA

Winner of the «AI Innovation»
Award at the DSC MENA
Startup Award 2025



Finalist at Startup World
Cup Dubai 2026

Forbes

العربية
alarabiya



Outreach

Inc.



Tracxn

BUSINESS CHALLENGES: WHY DOES IT MATTER?



LOST CONTRACTS

Recurring missed revenue due to barriers in negotiations



ERRORS AND COST OVERRUNS

Project delays, rework, and misunderstandings in workplace communication



HR AND REPUTATIONAL RISKS

Lower motivation, higher turnover, and damage to the brand in global markets

49%

of leaders at international companies report financial losses caused by language barriers

11
million\$

lost annually by large organizations due to misunderstandings in workplace communication

+12%

revenue growth when companies invest in employees' language training

Data based on the Language Industry Market Report 2025 and Rosetta Stone Enterprise

OUR INNOVATIONS



INTERACTIVE LEARNING

AI instantly checks answers, explains mistakes, and suggests additional exercises, helping students correct their understanding of the material more quickly



EMPOWERING THE TEACHER'S ROLE

AI takes over routine tasks such as assignment grading and analytics, allowing the teacher to focus on mentoring and providing deeper explanations of the material



CONTINUOUS LEARNING SUPPORT

An AI assistant is available to students outside class for questions, revision, and extra practice at any time

VERBATICA ECOSYSTEM

MOBILE APP

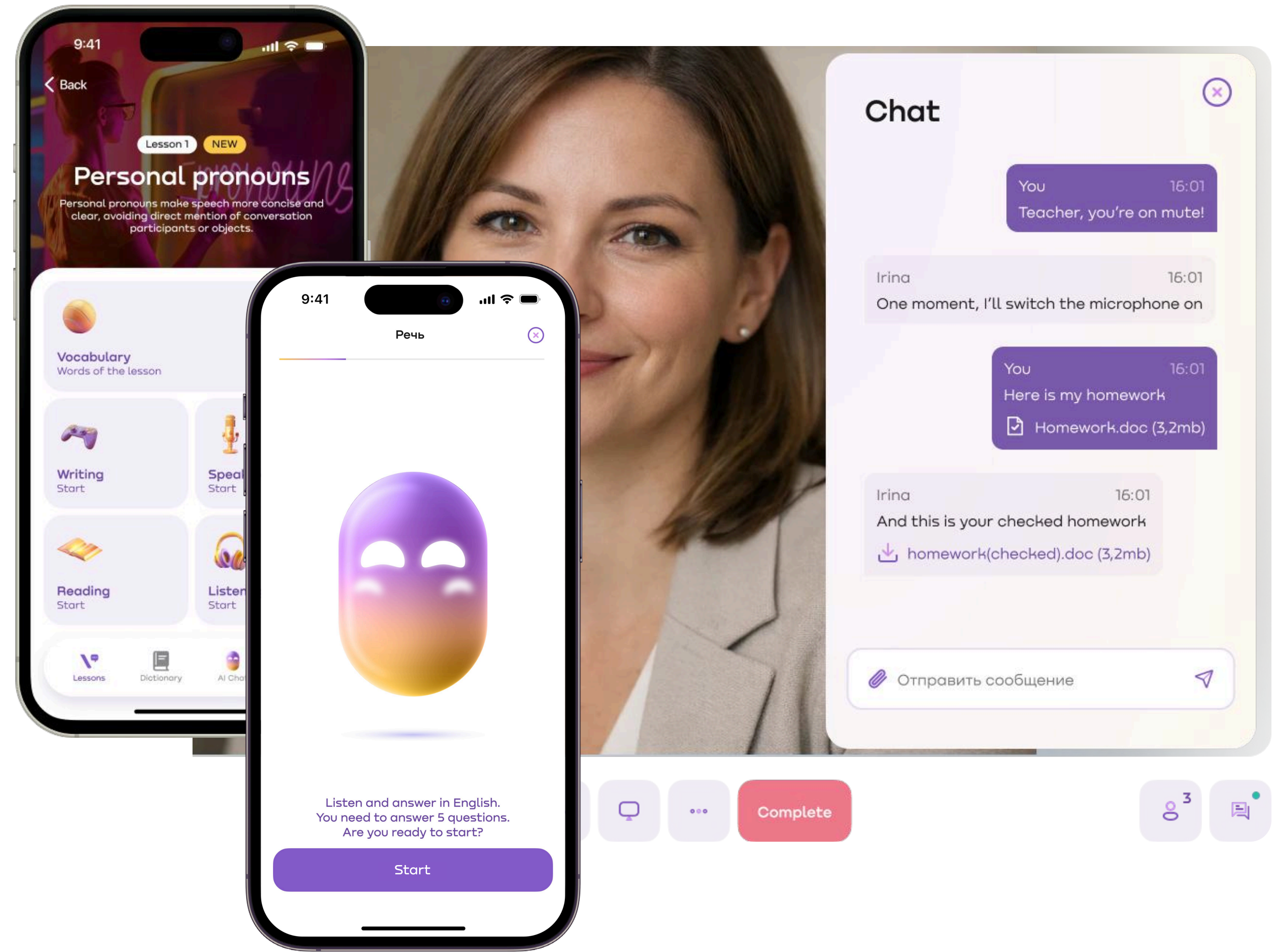
Hundreds of lessons with integrated AI, providing personalized feedback and improving learning efficiency

WEB PLATFORM

Our web platform with video conferencing and an AI assistant for maximum lesson effectiveness

MESSENGER INTEGRATION

A suite of bots integrated into popular messengers to enhance user convenience



AI IN THE EDUCATIONAL ECOSYSTEM



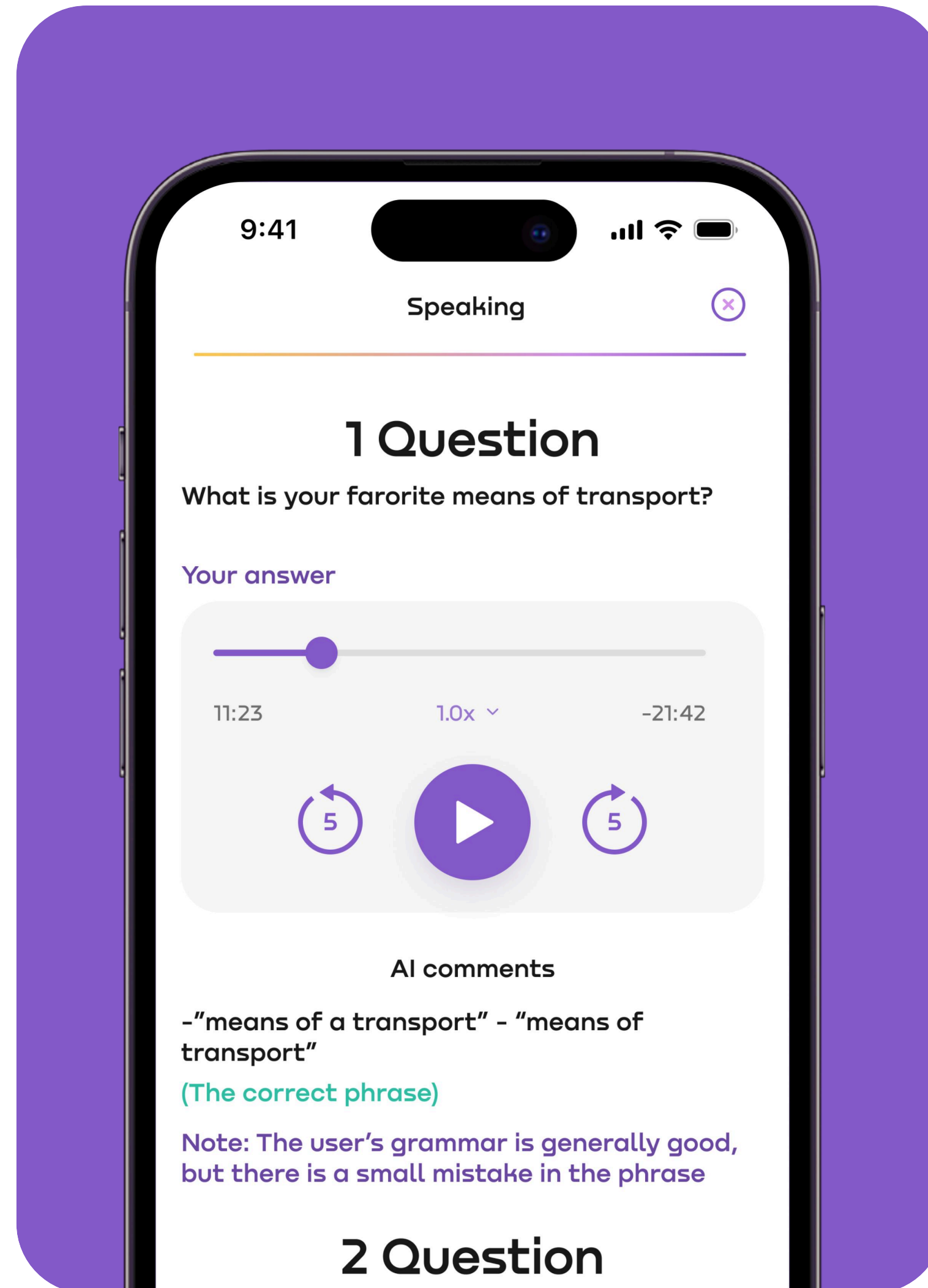
GUIDES AND EXPLAINS

AI helps students understand the material by providing hints, explaining complex topics, and answering questions



CHECKS WORK AND PROVIDES FEEDBACK

AI automatically reviews assignments and tests, points out mistakes, and immediately gives recommendations on how to correct them



PERSONALIZES LEARNING

AI analytics help the teacher adapt the course, assignments, and pace to each student



SPEAKING PRACTICE

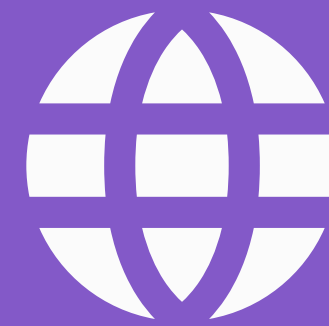
AI makes it possible to simulate real conversations and helps develop communication skills in a foreign language

BUSINESS BENEFITS

100%

TRANSPARENCY

Regular progress reports
for each employee



SCALABILITY

The ability to train any number
of groups simultaneously across
different regions

24/7

ONGOING SUPPORT

An AI assistant supports
employees for several months
after the course

ACADEMIC PARTNERS AND CLIENTS



Plekhanov
University
in Dubai



Verbatica is growing at the intersection of academic research, industry recognition, and real user experience



THE BEST INVESTMENT IS AN INVESTMENT IN KNOWLEDGE

EMPLOYEE TRAINING ROI: 218%

Let's launch a pilot and demonstrate the results in practice



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Based on the Association for Talent Development research